

**Description of visuals of the TV API on
Climate Ready @ Hong Kong (Full version)**

Description of visuals of the TV Announcement in the Public Interest	
Description of visuals:	A woman who is sweating walks into a “Food Wise Eatery”.
Woman:	Oh!
Description of visuals:	The boss glances at the woman, the grumpy woman fans and wipes her sweat with a handkerchief.
Woman:	It’s getting hotter and hotter
Description of visuals:	The boss points at an empty table and greets the woman.
Boss:	Sit down and take a break.
Description of visuals:	The woman turns around and talks to the boss after sitting down, at the same time she continues to fan with the handkerchief grumpily.
Woman:	One ice lemon tea and turn the air conditioner cooler, please
Description of visuals:	The boss replies calmly.
Boss:	OK! One ice lemon tea and turn the air conditioner cooler!
Description of visuals:	The boss frowns and talks to the waiter Ram Chiang.
Boss:	George, it’s time for delivery!
Description of visuals:	Ram Chiang replies to his boss while leaving the restaurant.
Ram Chiang:	OK! But it seems not good to turn the air conditioner cooler!
Description of visuals:	Ram Chiang pulls the door and finds that the sun is so shinny that he needs to shade with his hand. He is singing in front of a “Food Wise Eatery”, Big Waster is rotating beside Ram Chiang, with an alarm on his head.
Ram Chiang sings:	Sunshine is like an alarm, warning us that the climate is changing
Description of visuals:	Ram Chiang and Big Waster stand on a tiny iceberg that has an “SOS” red flag. They fall into the sea as the iceberg keeps melting.
Ram Chiang sings:	The heat leads to glaciers melting increasing the water level vigorously
Description of visuals:	Under the extreme hot weather, Big Waster blushes bright red with blurry eyes. Big Waster keeps on fanning, Ram Chiang stands besides Big Waster and fans with his hand.
Ram Chiang sings:	The summer heat keeps us sweating, spoiling our mood
Description of visuals:	The scene shows that the extreme heat makes numerous Big Wasters dizzy.
Ram Chiang sings:	Increasingly hot days are unbearable
Description of visuals:	The sky is darkened. Rain is pouring with thunderstorm and lightning and Ram Chiang immediately puts on a raincoat.
Ram Chiang sings:	Weather suddenly turns bad, and we have to put on raincoat
Description of visuals:	A strong wind sweeps away Ram Chiang’s raincoat and Big Waster, who is holding an umbrella.
Ram Chiang sings:	Frequent rain and typhoons occur, are they being endless?
Description of visuals:	Big Waster is shocked while Chiang is singing seriously.

Ram Chiang sings:	Global warming is worsening rapidly and we bear the consequence daily
Description of visuals:	The storm is striking, a mini Ram Chiang holds an umbrella and lands on the top of Big Waster's head.
Ram Chiang sings:	Everyone shall take action now to save ourselves
Description of visuals:	Ram Chiang talks to the audience in front of residential and commercial buildings while Big Waster is passing by and leaving carbon footprints.
Ram Chiang:	Overconsumption in daily life creates a huge carbon footprint intensifying climate change.
Description of visuals:	Big Waster stares at Ram Chiang shockingly, the scene shows thunderstorm and lightning.
Ram Chiang:	Is it none of your business?
Description of visuals:	The scene shows heavy rain and landslide.
Ram Chiang:	Climate change leads to frequent rainstorm, causing higher risk of flooding and a large number of serious landslides.
Description of visuals:	Besides landslide, the scene also shows a dry and barren land.
Ram Chiang:	Extreme weather will occur more and more frequently
Description of visuals:	Big Waster is shocked to witness the disappearance of various vegetables and fruits.
Ram Chiang:	Other than weather, climate change will affect food supply
Description of visuals:	The sick Big Waster lays a towel on his forehead, sucks a thermometer and looks at Ram Chiang listlessly.
Ram Chiang:	and increase the risk of some climate-sensitive diseases.
Description of visuals:	Ram Chiang and Big Waster talk to the audience in front of residential and commercial buildings.
Ram Chiang:	Reducing carbon emissions
Big Waster:	can effectively mitigate climate change!
Description of visuals:	Ram Chiang pushes Big Waster to the front.
Ram Chiang:	Take action now!
Description of visuals:	There is a washing machine with an energy label showing compliance with Grade 1. Ram Chiang and Big Waster are lifting their index fingers while walking and singing on the label.
Ram Chiang sings:	Washing machine with grade 1 energy label saves energy, which is practical for a low carbon life.
Description of visuals:	Ram Chiang is walking on the pavement. Big Waster is riding a bike on the cycle lane and waving his hand to the audience.
Ram Chiang sings:	Travelling on foot instead of by vehicle gives you better health
Description of visuals:	Big Waster turns on the electric fan. The scene shows the word "COOL!"
Ram Chiang sings:	Reducing the use of air-conditioner or replacing it by fan
Description of visuals:	Big Waster brings his own bottle and bag when shopping in the market.
Ram Chiang sings:	Let's reduce the use of plastic and reduce the waste
Description of visuals:	Big Waster spins towards the electric switch in the living

	room and switch it off.
Ram Chiang sings:	Keeping a good habit, unplugging can save energy
Description of visuals:	Ram Chiang sings to the audience in front of residential and commercial buildings. Big Waster sweeps away the meats from a pile of food, and is craving for the vegetables and fruits.
Ram Chiang sings:	Having less meat and more vegetables, and don't waste the food
Description of visuals:	Big Waster is bathing with a water-saving shower faucet and Ram Chiang is singing beside Big Waster.
Ram Chiang sings:	Shower faucet can save water, it is not only awesome, but also convenient
Description of visuals:	The scene divides into several boxes, some of the boxes show Chiang is singing while others show Big Waster is dancing.
Ram Chiang sings:	To reduce pollution, we shall live a low carbon life
Ram Chiang and Big Waster sing:	Cut waste, stay unplugged, stay low carbon
Description of visuals:	Big Waster faints and falls into a pile of garbage.
Ram Chiang and Big Waster sing:	We're making too much garbage, our landfills are filling up
Description of visuals:	The words "Carbon Dioxide" appear on the sky, Big Waster is jumping between the words.
Ram Chiang and Big Waster sing:	and there's way too much CO ₂ Everyone, hand in hand together!
Description of visuals:	The scene shows that Ram Chiang and Big Waster are singing.
Ram Chiang and Big Waster sing:	Save the planet! Cut waste, stay unplugged, stay low carbon We're making too much garbage, our landfills are filling up
Description of visuals:	Ram Chiang and Big Waster are singing together. Ram Chiang is dancing beside the word "CO ₂ ", Big Waster is flying towards the screen and breaking the word "CO ₂ ".
Ram Chiang and Big Waster sing:	and there's way too much CO ₂ Everyone, hand in hand together! Save the planet!
Description of visuals:	Video ends with the end frame, showing the slogan "Climate Ready@Hong Kong", Environment Bureau's logo, and the website: www.climateready.gov.hk
Ram Chiang:	Climate Ready@Hong Kong
Description of visuals:	Ram Chiang delivers the take away environmental lunchbox with Big Waster head on it, and talks to the customer and audience.
Ram Chiang:	Delivery arrives! Bring your lunchbox, reducing the use of plastics! Don't be a big waster!