

**Description of visuals of the TV API on  
Climate Ready @ Hong Kong (30s version)**

<b>Description of visuals of the TV Announcement in the Public Interest</b>	
Description of visuals:	Ram Chiang is singing in front of a “Food Wise Eatery”, Big Waster is rotating beside Chiang, with an alarm on his head.
Ram Chiang sings:	Sunshine is like an alarm, warning us that the climate is changing
Description of visuals:	The scene shows that the extreme heat makes numerous Big Wasters dizzy.
Ram Chiang sings:	Increasingly hot days are unbearable
Description of visuals:	Ram Chiang talks to the audience in front of residential and commercial buildings while Big Waster is passing by.
Ram Chiang:	Overconsumption in daily life
Description of visuals:	The scenes show thunderstorm, lightning, heavy rain and landslide.
Ram Chiang:	creates a huge carbon footprint intensifying climate change.
Description of visuals:	Ram Chiang and Big Waster stand together and talk to the audience in front of residential and commercial buildings, and Ram Chiang pushes Big Waster to the front.
Ram Chiang:	Reducing carbon emissions
Big Waster:	can effectively mitigate climate change!
Description of visuals:	The scene divides into several boxes, some of the boxes show Chiang is singing while others show Big Waster is dancing.
Ram Chiang and Big Waster sing:	Cut waste, stay unplugged, stay low carbon
Description of visuals:	Big Waster faints and falls into a pile of garbage.
Ram Chiang and Big Waster sing:	We’re making too much garbage, our landfills are filling up
Description of visuals:	The words “Carbon Dioxide” appear on the sky, Big Waster is jumping between the words.
Ram Chiang and Big Waster sing:	and there’s way too much CO <sub>2</sub>
Description of visuals:	The scene shows that Big Waster is singing.
Ram Chiang and Big Waster sing:	Everyone, hand in hand together!
Description of visuals:	Ram Chiang dances beside the word “CO <sub>2</sub> ”, Big Waster breaks the word “CO <sub>2</sub> ” and flies towards the screen.
Ram Chiang and Big Waster sing:	Save the planet!
Description of visuals:	Video ends with the end frame, showing the slogan “Climate Ready@Hong Kong”, Environment Bureau’s logo, and the website: www.climateready.gov.hk
Ram Chiang:	Climate Ready@Hong Kong