

**Description of visuals of the TV API on
Climate Ready @ Hong Kong (60s version)**

Description of visuals of the TV Announcement in the Public Interest	
Description of visuals:	Ram Chiang is singing in front of a “Food Wise Eatery”, Big Waster is rotating beside Ram Chiang, with an alarm on his head.
Ram Chiang sings:	Sunshine is like an alarm, warning us that the climate is changing
Description of visuals:	Ram Chiang and Big Waster stand on a tiny iceberg that has an “SOS” red flag. They fall into the sea as the iceberg keeps melting.
Ram Chiang sings:	The heat leads to glaciers melting increasing the water level vigorously
Description of visuals:	Under the extreme hot weather, Big Waster blushes bright red with blurry eyes. Big Waster keeps on fanning, Ram Chiang stands besides Big Waster and fans with his hand.
Ram Chiang sings:	The summer heat keeps us sweating, spoiling our mood.
Description of visuals:	The scene shows that the extreme heat makes numerous Big Wasters dizzy.
Ram Chiang sings:	Increasingly hot days are unbearable
Description of visuals:	The sky is darkened. Rain is pouring with thunderstorm and lightning and Ram Chiang immediately puts on a raincoat.
Ram Chiang sings:	Weather suddenly turns bad, and we have to put on raincoat
Description of visuals:	A strong wind sweeps away Ram Chiang’s raincoat and Big Waster who is holding an umbrella.
Ram Chiang sings:	Frequent rain and typhoons occur, are they being endless?
Description of visuals:	Big Waster is shocked while Ram Chiang is singing seriously.
Ram Chiang sings:	Global warming is worsening rapidly and we bear the consequence daily.
Description of visuals:	The storm is striking, a mini Ram Chiang holds an umbrella and lands on the top of Big Waster’s head.
Ram Chiang sings:	Everyone shall take action now to save ourselves
Description of visuals:	Ram Chiang talks to the audience in front of residential and commercial buildings while Big Waster is passing by and leaving carbon footprints.
Ram Chiang:	Overconsumption in daily life creates a huge carbon footprint intensifying climate change.
Description of visuals:	The scenes show thunderstorm and lightning, heavy rain and landslide.
Ram Chiang:	Is it none of your business?
Description of visuals:	Ram Chiang and Big Waster talk to the audience in front of residential and commercial buildings.
Ram Chiang:	Reducing carbon emissions
Big Waster:	can effectively mitigate climate change!
Description of visuals:	Ram Chiang pushes Big Waster to the front.
Ram Chiang:	Take action now!

Description of visuals:	Ram Chiang and Big Waster are singing.
Ram Chiang and Big Waster sing:	Cut waste, stay unplugged, stay low carbon
Description of visuals:	Big Waster faints and falls into a pile of garbage.
Ram Chiang and Big Waster sing:	We're making too much garbage, our landfills are filling up
Description of visuals:	The words "Carbon Dioxide" appear on the sky, Big Waster is jumping between the words.
Ram Chiang and Big Waster sing:	and there's way too much CO ₂
Description of visuals:	The scene divides into several boxes, some of the boxes show Chiang is singing while others show Big Waster is dancing.
Ram Chiang and Big Waster sing:	Everyone, hand in hand together!
Description of visuals:	Ram Chiang is dancing beside the word "CO ₂ ", Big Waster is flying towards the screen and breaking the word "CO ₂ ".
Ram Chiang and Big Waster sing:	Save the planet!
Description of visuals:	Video ends with the end frame, showing the slogan "Climate Ready@Hong Kong", Environment Bureau's logo, and the website: www.climateready.gov.hk
Ram Chiang:	Climate Ready@Hong Kong